



PINTAR COLLEGE

DK320(W)

SPM / STPM / O Level / UEC / IGCSE



Diploma in Marketing (2 years)



- Free LCCI Course
- CIMA 9 papers exemptions



Degree in Marketing (2 years)
Complete CIMA (final 7 papers)

Accredited by Malaysian Qualification Agency (MQA)

Recognized by the Ministry of Higher Education (MOHE) and is fully accredited by Malaysian Qualification Agency (MQA).

Directly enrol to year 2 Degree

Upon graduation, students can use Diploma in Marketing as an entry qualification and enrol into Year 2 of an undergraduate degree programme.

Wide syllabus coverage

The syllabus of diploma program develops students with practical marketing knowledge and skills for the business environment today. The programme of study includes understanding the market, formulating marketing plans and strategies, customer relations, pricing apart from being exposed to important marketing applications that are industry relevant.

Great Career opportunity

Graduates of Diploma in Marketing can find marketing opportunities across all industry sectors ranging from the financial, consumer and information technology industries to not-for-profit organisations, such as charities, local government and higher education institutions.